

Väderstad Streamlines Agricultural Spare Parts Ordering with Digitalization of Parts Business

Väderstad, a leading agricultural company, is dedicated to developing and manufacturing cutting-edge products for tillage, drilling, and planting. With a turnover of 420 million euros and approximately 1900 employees, the company is committed to delivering innovative solutions to help farmers optimize their operations.



The Challenge

Väderstad's distribution and support network faced difficulties in finding the right spare parts for their machines; and so did their customers worldwide. The reliance on various sources of information, often incomplete and outdated, compounded the issue. Managing multiple catalogues, pricing structures, and stock levels, while supporting diverse languages and collaborating with external partners for order processing, created a complex and cumbersome system.

The absence of a centralized and user-friendly platform led to a significant waste of time, effort, and financial resources, diverting resources from more critical aspects of their farming operations.

This underscored the need for a streamlined, user-friendly solution to manage Väderstad's Parts Catalogue, encompassing comprehensive information for both current and historical machines, including pricing, discounts, and up-to-date parts data.



The Digital Shift

To address these challenges, Väderstad embarked on a journey to digitalize their aftermarket offering, replacing existing static catalogues and siloed information into a single portal that makes parts and service information available and orderable. This portal is used globally in all their markets and is accessible globally in multiple languages. There is now separate catalogues for parts and services, making it easy for users to find what they need. Väderstad also implemented a shopping list feature for non-signed-in users. In addition, The company also increased transparency by releasing public prices for most markets and expanding article categories, catalogue structures, and marketing materials within the catalogue.

Bridging the Digital Gap

PLM Integration

The integration with PTC Creo and PTC Windchill has streamlined the retrieval of illustrations and service Bills of Materials (sBOMs), effectively automating the process from eBOM creation in PTC Windchill to importing them into the Signifikant Product Information Management (PIM) system.

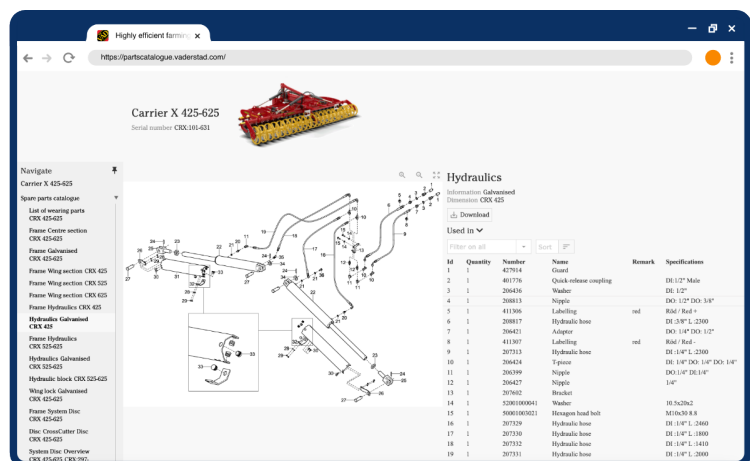
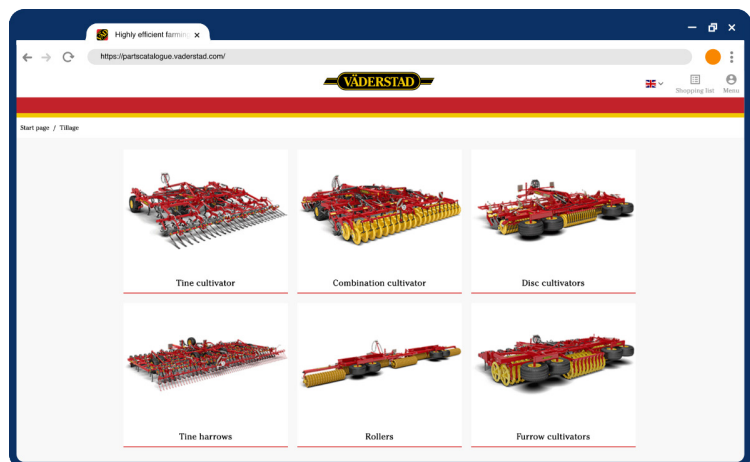
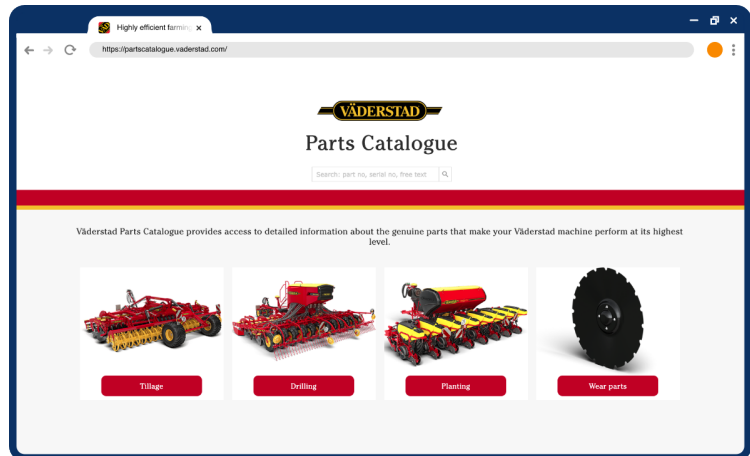
Shopping List and Basket System

The integration with PTC Creo and PTC Unregistered users can create shopping lists which can be shared with registered users, typically resellers, who can seamlessly add the selected items to their shopping baskets. Furthermore, registered users can order spare parts directly in the ERP system.

Regional Customization

Users can easily select their market or region, triggering an automatic retrieval of localized product assortments, prices, and real-time availability information.

In addition, standard functionalities were used to enhance the user experience and facilitate seamless interactions with the platform.



Empowering Farmers, Simplifying Farming

Väderstad's digital catalogue has evolved into an indispensable resource for the global distribution and support network, furnishing them with the vital information needed for uninterrupted machinery operation.

Simultaneously, this has and will ensure that farmers can now allocate more time to focus on their farming operations and less time worrying about spare parts. As the digital age unfolds, Väderstad is leading the way, illuminating the path to a more efficient and collaborative future for agricultural distribution networks.



**The Signifikant team
is truly committed and
service-oriented.**

Petter Kählin
Configuration Specialist



ABOUT SIGNIFIKANT

Signifikant is a robust end-to-end aftermarket business platform enabling companies to deliver the right spare parts information across the value chain.